

dnata's Amsterdam Hub blooms with flower expertise



Orchids, chrysanthemums, and the ever-popular roses are the most popular types of 27,000 tonnes of flowers imported

[dnata](#) announces its success in managing delicate flowers at its advanced cargo facilities in Amsterdam, handling an impressive 42,000 tonnes annually. The most popular types of flowers imported include orchids, chrysanthemums, and ever-popular roses, arriving daily from key source markets in East Africa and South America.

Jan van Anrooy, Managing Director, dnata Netherlands, said in a July 19 press release, “Understanding our customers’ requirements is crucial to ensuring perishable items such as flowers preserve their freshness and longevity, maintaining the value for our customers. Our customer-oriented team and best-in-class facilities ensure that perishable cargo is processed quickly and efficiently throughout the transportation process.”

During the two- to three-week period leading up to Valentine’s Day in February, dnata witnesses one of its busiest times of the year, with numerous freight aircraft arriving daily to supply the European continent’s demand for flowers.

With its recent success, dnata is announcing plans to enhance its operations significantly with the launch of dnata Cargo City Amsterdam at AMS in 2024.

This fully automated cargo center, spanning 61,000 m², will be one of the largest and most advanced of its kind, capable of processing over 850,000 tonnes of cargo annually, including perishables, pharmaceuticals, live animals, and more.

dnata’s dedication to excellence is further evidenced by its certifications, including IATA’s Centre of

Excellence for Independent Validators in Pharmaceutical Logistics (CEIV Pharma) and Good Distribution Practice (GDP), revealing its commitment to maintaining the highest standards while transporting pharmaceutical products.

The Amsterdam facilities also play a significant role in exporting 15,000 tonnes of flowers each year, primarily home-grown gerbera, gypsophila, and peonies. The success of dnata's operations lies in their commitment to maintaining temperature control and minimizing handling time to keep the flowers fresh. Highly-trained teams efficiently unload and load a full freighter aircraft in approximately 90 minutes, ensuring quick and careful transportation to the market.