

Delta rolls out extensive onboard product refresh



Someone Somewhere, a Mexican company supplied amenity kits for Delta

[Delta Air Lines](#) this month will refresh its onboard product offerings with artisan-made amenity kits, recycled bedding, reusable and biodegradable serviceware and premium canned wine.

The airline says the new lineup will reduce onboard single-use plastic consumption by approximately 4.9 million pounds per year and significantly increase Delta's support of minority- and women-run businesses.

"Decisions we make on every aspect of our product are opportunities to make good on two core promises: to deliver exceptional customer experiences and build a better future for people and our planet," said Allison Ausband, Executive Vice President and Chief Customer Experience Officer, in today's announcement. "These latest additions deliver something unique to our customers, reduce our environmental impact and enable job creation for the communities we serve around the world."

Over the past year, Delta has deepened its relationships with suppliers in key markets, which allows the airline to serve more locally sourced menu items and introduced a beverage lineup that spotlights the first U.S. Black-owned distillery, [Du Nord Social Spirits](#).

"Delta has always put people at the center of everything we do," said Amelia DeLuca, Vice President of Sustainability. "It's this people-first focus that led Delta to source new products onboard that reduce waste, bolster diverse suppliers and build communities. We want to protect our planet and the people on it, and the products we provide onboard are the latest way we're living out this commitment."

Delta has tapped Mexican apparel brand [Someone Somewhere](#) to create the amenity kits for

passengers seated in Delta's premium Delta One cabin. Someone Somewhere is a Certified B Corporation that combines Mexican traditional handcrafts with innovative products, and Delta's partnership with the brand has created jobs for more than 250 people in five of Mexico's most vulnerable states.

The new amenity kit eliminates five single-use plastic items such as zippers and packaging, reducing plastic use by up to 90,000 pounds per year. Someone Somewhere's artisanal production processes also eliminate waste and utilize regenerated cotton.



One hundred percent recycled PET goes into Delta's bedding

The new kits will launch onboard beginning February and will contain sustainable, wellness-focused products including a Someone Somewhere eye mask, [Grown Alchemist](#) natural lip balm and hand lotion, and a Humble Co. bamboo toothbrush. Both Grown Alchemist products onboard will transition to aluminum packaging in April 2022.

Delta's premium bedding sets are now made with more than 100 recycled plastic bottles, which will use 25 million recycled bottles annually. The airline is among the first to use 100 percent recycled polyester (rPET) bedding and - combined with the new use of reusable bedding packaging - will reduce single-use plastic use by up to 260,000 pounds per year. The sets began appearing on board in December 2021.

Delta continues to overhaul its onboard serviceware globally by introducing products made from natural and recycled materials to replace and reduce plastic usage. When the project is complete later this year, the airline said the transition will reduce annual plastic use by up to 4.3 million pounds.

Delta now offers bamboo cutlery for domestic First Class fresh packaged meals and on select international flights. Later this year, all international Main Cabin customers will also see new dishware

made from biodegradable material, bamboo cutlery and a premium paper placemat.

This is the latest step in reducing single-use plastic items onboard. In 2018, Delta removed a variety of single-use plastic items [variety of single-use plastic items](#) onboard, including stir sticks, service ware wrappers, and straws.



Winemaker Jamie Benziger was picked for the new Delta Winer offering

Delta will now serve two new aluminum-canned wines from [Imagery Estate Winery](#), a premium Sonoma winery led by award-winning winemaker Jamie Benziger. In 2019, Jamie was named Best Winemaker at the International Women’s Wine Competition and named to *Wine Enthusiast’s* 40 Under 40 list.

Delta will offer Imagery’s Cabernet Sauvignon and Chardonnay onboard starting with select coast-to-coast flights this month and will expand to all domestic flights later this year. The wine’s aluminum packaging reduces annual plastic use by up to 250,000 pounds. Imagery’s wines are also sustainably grown, as certified by the California Sustainable Winegrowing Alliance.