BA's World Traveller Plus undergoes improvements

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New menu options will launch in BA's World Traveller Plus cabin starting February 1

World Traveller Plus, <u>British Airways</u>' Premium Economy cabin, is undergoing improvements as part of the airline's £6.5 billion (US\$8.49 billion) investment plan, the carrier announced earlier this month.

Over the next few months the cabin will experience changes to its dining service, furnishings and amenities such as kits, quilts and pillows.

Beginning February 1 a new menu will be available on board with a third main option and a heartier hot second meal later in the flight. The upgraded menus include braised British beef with roast new potatoes, onion soubise and bourguignon sauce; roasted guinea fowl with braised red cabbage, green beans, roast potato and mustard and chive jus; and rigatoni pasta in a creamy garlic and herb sauce with leek, pumpkin and baby spinach.

Carolina Martinoli, British Airways' Director of Brand and Customer Experience, commented on the enhancement in a statement from the company. "This latest tranche of our £6.5 billion investment is set to improve World Traveller Plus and customers will see a real change to the cabin," she said. "In February the new menus will launch, followed in the Spring by the introduction of new amenity kits, quilts and pillows for added comfort and a touch of luxury."

The airline also unveiled a new World Traveller Plus seat last year at Gatwick, which will fly on BA's A350 aircraft that are slated for delivery later this year. The seats will feature a 50 percent larger IFE screen and adjustable leg, foot and headrests.