

American Airlines centennial celebrations take flight



American Airlines celebrates 100 years in 2026

In 1926, the story of one of the world's most iconic airline brands started with a flight carrying mail from Chicago to St. Louis. And 100 years later, the story of that one flight unfolded into a global aviation leader: [American Airlines](#). While there is much to celebrate in 2026, passengers will start to see and be a part of American's celebrations for a milestone of 100 years of flight from January 5.

"American is proud to be among the small group of airlines that have celebrated 100 years of flight," said Robert Isom, American's Chief Executive Officer. "There is no brand in aviation more iconic than American, built on a culture of innovation and forward-thinking. We're poised to continue that legacy into the next 100 years for our customers and team members."

A centennial celebration for all passengers

American Airlines will introduce a special centennial livery on a 737 later this month. This aircraft, which is one of the backbones of American's domestic and short-haul international network, pays homage to the past while looking to the future of travel.

Toward the aft of the aircraft, the silver infinity rings, referred to as American's centennial pattern, represent a subtle nod to the airline's forward focus and infinite possibilities. Travelers will also start seeing the airline's centennial logo throughout various points in their travel journey — from the online booking process to airports and in flight.

This centennial logo — a seamless blend of American's brand with an infinity symbol to represent American's enduring legacy and connection with its customers — will be featured across the airline's digital channels, including [aa.com](#), social media channels, inflight entertainment screens and

merchandise, including airplane models of the centennial livery. In addition, the airline is placing a special decal of the logo to its fleet of more than 1,500 aircraft, celebrating American's centennial with every flight.

Throughout this year, American will be thoughtfully celebrating its centennial year with passengers and team members. Travelers can look forward to special centennial treats including amenity kits, pajamas, inflight dining offerings and more limited-time delights taking flight this year.

Dive deeper into American's centennial

American has launched a special website to pay homage to the airline's rich history. Travelers can visit aa.com/american100 to learn more about American's first 100 years, read team member stories and purchase Centennial merchandise.