

FORMIA and American Airlines bring U.S. Soccer spirit to the cabin



American Airlines' limited-edition U.S. Soccer amenity kits are designed to move from the cabin to the stadium for the summer of soccer

[American Airlines](#), is bringing the excitement of the summer of soccer on board with limited-edition U.S. soccer-themed amenity kits, facilitated by [FORMIA](#).

The kits will debut at the beginning of June and fly through July as North America prepares to host FIFA World Cup 2026. AA is the Official North American Airline Supplier of FIFA World Cup 26 in partnership with [Qatar Airways](#) and the Official Airline of U.S. Soccer.

"This summer is shaping up to be incredibly exciting for American as the Official Airline of U.S. Soccer," said Caroline Clayton, Chief Marketing Officer at American Airlines. "Not only will we help fly fans to host cities on more flights than any other domestic carrier, but these amenity kits will help build excitement and passion for the tournament—and are match day ready! We're excited to see them become part of this iconic tournament."

Designed to travel from the cabin to the stadium, the collection features clear bags and pouches tailored to different premium cabins.



Former goalkeeper Tim Howard wears American Airlines' limited-edition U.S. Soccer amenity kit

Passengers seated in Flagship First and Flagship Suite Preferred seats will receive a clear bag with blue leather piping and a removable crossbody strap. Flagship Business and Flagship Suite passengers will receive a clear bag with leather piping that can be worn as a belt bag or crossbody. Premium Economy passengers will receive a clear pouch with a removable wrist strap.

"The passion around soccer in this country continues to grow, and partnerships like this help turn that energy into experiences fans can actually see, touch and be part of," said David Wright, Chief Commercial Officer at U.S. Soccer. "These amenity kits are a creative way for American Airlines to celebrate the summer of soccer and help fans carry that excitement with them, from the airport to the stadium and everywhere in between."

The kits include travel-ready skincare items designed to help passengers refresh during the journey, including hand and body lotion and lip balm. New summer-focused items include after-sun cooling gel and soccer-style socks, available in Flagship First, Flagship Suite Preferred, Flagship Business and Flagship Suite seats.

American is also adding more ways for passengers to engage with the tournament, including special gate celebrations ahead of select matches. The airline has added 27,000 seats across 12 new and existing routes to support fan travel and will provide 1.45 million premium seats during the tournament.

AAdvantage members have also redeemed millions of miles for thousands of match tickets, according to the airline. American brings U.S. Soccer spirit to the cabin.