Airport Dimensions x AMBAAR Lounge expand collaboration with new openings



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<u>Airport Dimensions</u> has opened a new airside AMBAAR Club lounge at <u>Salvador Bahia International</u> <u>Airport</u> in Brazil as part of its collaboration with AMBAAR Lounge. The move comes following the recent opening of the AMBAAR Club landside lounge, which began operating in October 2022.

Spanning 538 square meters, the new space is elevating the lounge experience for customers traveling through the airport. It has been designed to give passengers the experience of Bahia (the Bay of All Saints) and the town of Trancoso, which was once a small fishing village and now draws tourists from all over the world.

The sea-facing veranda houses of Trancoso are classic to the region, and their character is reflected at the airport. Passengers can spend time on a veranda where the ocean view is replaced by a vista across the airport apron.

The lounge boasts a number of other features that will be familiar to those who know the country well. Hammock seating, natural dark woods and AMBAAR's elegant deep-brown and weathered-steel color pallet are used throughout to create an ambiance of casual sophistication. There will also be a selection of local foods available.

"Our goal is to create spaces that highlight local craftsmanship and décor for a truly authentic travel experience that resonates with local travelers as well as those coming to the region for the first time," Nancy Knipp, President Americas at Airport Dimensions, said.

The lounge offers seating for 127 guests, along with shower facilities, and private meeting booths for those working on the go. For families with young children, the cozy space also offers a play area that allows the whole family to unwind and refresh. It will be open every day of the week 06:00 – 22:00.

"Our partnership with AMBAAR has continued to flourish since its inception and our fabulous new space at Salvador Bahia International Airport is a testament to this," Knipp said. "As we continue to progress and expand further in this important South American market, we're humbled to be trusted by so many of Brazil's airports to deliver a high-quality, localized experience for their travelers."

"We are leaders in the market, both in the number of spaces and the quality of what we deliver for travelers, with our lounges located at some of Brazil's top 10 airports as a result of this quality," said Bernardo Claro da Fonseca, CEO, AMBAAR Lounge. "This opening is a very special achievement for both us and the VINCI team – who we have had the pleasure to work with, overcoming all challenges presented and achieving our goals."

David Thompson, Commercial Director, Salvador Bahia International Airport said that "AMBAAR Club's second lounge will undoubtedly play a major role in improving our passenger's airport experience. Salvador Bahia Airport seeks daily to provide a memorable journey to everyone who passes by, and a VIP lounge space was the missing component. AMBAAR Club is a sound strategic partner for us, with strong experience. Their beliefs are aligned with our own and we both appreciate that airports are not just a place of passage, but a place where lasting, positive memories are created."

Landside at Salvador Bahia International Airport, Airport Dimensions and AMBAAR also recently opened an AMBAAR Club Lounge in October. The space is 60 square meters with 16 seats as well as shower and meeting room facilities.