

Airport Dimensions and Ambaar Lounge open lounge at Viracopos International Airport



The lounge has many different seating options to suit needs of all travelers

[Airport Dimensions](#) and leading VIP lounge operator [Ambaar Lounge](#) have announced the opening of the first Ambaar Club lounge at Viracopos International Airport ([VCP](#)), marking Airport Dimensions' debut in the South American market. Two other Ambaar Club lounges are in development.

Ambaar Club VCP provides a range of experiences in an outstanding contemporary and comfortable environment for domestic travelers. Located airside in the domestic departures hall, the lounge offers a complementary beverage bar and café service. The menu features a number of regionally inspired dishes, including Brazilian favourite curau de milho verde (sweet corn pudding), canjica (a local maize dish), fresh cheese bread baked throughout the day and brigadeiros (chocolate sweets).

The lounge, which operates from 6 a.m. to 10 p.m., has capacity for over 100 travelers. A mix of tables, sofas, group and individual seating gives plenty of choice to dine, work, or relax comfortably, and a dedicated children's play area provides families with an area of their own while in the lounge. Soundproof booths ensure that phone calls can be carried out in privacy.



The design of the lounge draws on culture and heritage of the surrounding region

The design of the new offering draws from the culture and heritage of the surrounding Campinas region. Production expansion of two significant agricultural crops – sugar cane and coffee – impelled the rapid industrialization of the area.

"The importance of these two crops is demonstrated by their representation on the city's coat of arms. It is the deep, earthy tones of this emblem that form the pallet of the Ambaar Club's design," reads the December press release from Airport Dimensions. "The iron that was a crucial element in the industrialization of Campinas also features strongly in the scheme, while cement accents evoke the spirit of urbanization, and wood highlights add warmth. The whole scheme is softened by fresh greenery."

Ambaar Club lounges welcome guests from all airlines, as well as members of Priority Pass, the independent airport lounge access program, which is part of Airport Dimensions' parent company, [Collinson](#).



The lounge can host more than 100 travelers

"We're proud to be bringing this exciting brand to passengers just months after announcing our partnership with Ambaar Lounge," said Nancy Knipp, President Americas at Airport Dimensions. "Ambaar Club will combine Airport Dimensions' unparalleled expertise in delivering elevated customer experiences with Ambaar Lounge's unique lounge design sensibilities and regional knowledge creating a truly innovative and unique offer tailored to the needs of both local and international passengers. This will also add to the exceptional growth we have seen across our global airport lounge network."

"Ambaar Club customers will have access to exclusive services and spacious areas where the highest hygiene standards and comfort are guaranteed and safety is a priority. This new proposition will allow our guests to enjoy a moment of peace and relaxation in a modern, sophisticated environment that also pays homage to the rich history of Campinas," said Bernardo Claro da Fonseca, CEO & Founder of Ambaar Lounge. "We're looking forward to working closely with Airport Dimensions to bring this innovative concept to more airports across South America in the near future."

Work is currently underway on two additional domestic Ambaar Club lounges, which will open at Salgado Filho Porto Alegre International Airport ([POA](#)) and Fortaleza-Pinto Martins International Airport ([FOR](#)) in partnership with [Fraport](#) later this year.