
New tableware unveiled on Hong Kong Airline's LA route

By **Rachel Debling** on December, 18 2017 | Tableware & Serveware



On December 18, guests on [Hong Kong Airline's](#) first flight from their namesake city to Los Angeles were able to test drive the airline's latest tableware, created by local design brand [JIA Inc.](#) and [CLIP](#), in both Economy and Business Classes.

The Business Class tableware blends Eastern and Western elements to create a stylish and functional set with a design that finds inspiration in the Bauhinia flower found in Hong Kong Airlines' logo.

In a December 18 statement, JIA founders Christopher and Kay Lin described their motivation in designing the Business Class set. "The bowl and appetizer plates bear a distinct resemblance to the shape of the Bauhinia flower's petal, while the design of the red butter dish was inspired by the roundness and smooth shape of seeds," they said of the bone china, glass and metal collection. "Meanwhile, the dark brown bread plate resembles the shape of a Bauhinia leaf, and the cutlery's sleek and slender appearance evokes memories of the delicate Bauhinia stems."

Business Class passengers are encouraged to take home the accompanying salt and pepper shakers, fashioned to resemble Dim Sum, as mementos of their journey with Hong Kong Airlines.

Economy Class travelers to LA can expect to see new and exciting cutlery and tableware designs as well. Made from high-quality resin in a modern off-white hue, Economy's cutlery and dishes reflect a subdued but functional geometric influence.

"We were inspired to create a contemporary look for the new equipment and at the same time ensure

that the Hong Kong Airlines ethos and brand values are taken into consideration in the holistic design,” explained Cindy Lam, Director of CLIP, in the release. “The simple yet timeless design reinforces Hong Kong Airline’s commitment to provide its passengers with a genuine and unique experience of the Hong Kong culture and lifestyle.”

Los Angeles is Hong Kong Airline’s first Continental United States destination. In 2018, routes to New York and San Francisco will also be added as stops.