

MyDrap highlights priorities shaping onboard textile strategies

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Cornelia Talmazan, Business Manager, MyDrap

The expectations placed on onboard textile products have evolved significantly in recent years. In an August interview with *PAX International*, [MyDrap's](#) Business Manager Cornelia Talmazan detailed how what was once considered a simple onboard necessity is becoming a strategic consideration.

She highlights five textile priorities shaping the industry: weight reduction, efficient operations, supply chain sustainability, personalization and a premium experience.

Every kilogram carried onboard contributes to fuel consumption. By reducing the weight of table linen, airlines can reduce fuel burn and the associated emissions. This makes lightweight table linen one of the simplest and most effective ways to improve both environmental performance and operating efficiency.

MyDrap's single-use, 100 percent cotton lightweight table linen delivers a measurable advantage. Designed to be approximately 30 percent lighter than conventional table linen, it helps airlines reduce onboard weight without compromising quality or the passenger experience.

"It is a small change with a significant impact," Talmazan says.

Sustainability is also built into the products' design and production. Designed for one-time use and

made from pure cotton, the linens require no washing, drying, ironing or quality inspections.



MyDrap won the 2026 PAX Readership Award for Best Business Class Bedding/Soft Products in Central Asia for its Seasonal Single Use 100% Cotton Table Linen Collection for Air Astana

MyDrap uses sustainable materials and responsibly sourced pigments, while prioritizing monomaterial solutions such as cotton to simplify recycling and support a circular economy. The products are fully compostable at end of life, and its Seamless Technology eliminates seams and threads for a clean, premium finish.

MyDrap is ISO 14001- and OEKO-TEX® STANDARD 100-certified, while most products also carry Global Recycled Standard (GRS) certification, providing traceability for recycled cotton throughout production.

“Sustainability is at the heart of MyDrap’s products, guiding every stage from design to end of life,” Talmazan says.

Textiles also offer airlines an opportunity to reinforce branding through customized designs, seasonal collections and premium finishes that create a distinctive onboard atmosphere. MyDrap enables this personalization, turning an everyday product into a brand touchpoint that strengthens recognition and enhances the passenger experience.

By combining premium quality, elegant presentation and practical functionality, Talmazan says airlines no longer need to choose between operational performance and passenger experience.

“It is this balance between functionality and experience that increasingly defines the future of

onboard textiles,” she says. “The most effective textile solutions do more than serve a function. They create value across the entire onboard experience.”