

My Drap highlights innovation, sustainability following PAX Readership Award win

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Camille Darbec, Business Development Executive at My Drap

Single-use textile specialist [My Drap](#) is reinforcing its position in the inflight sector following its PAX Readership Award win in Hamburg, Germany, last month, as it continues to expand partnerships and innovate across the premium cabin service category. My Drap received the award for Best Business Class Bedding/Soft Products Central Asia Countries for its Seasonal Single Use 100% Cotton Table Linen Collection for [Air Astana](#).

Camille Darbec, Business Development Executive at My Drap, says the recognition reflects strong industry confidence in the company's approach.

"Winning the PAX Readership Award is a strong endorsement from the inflight industry and reinforces My Drap's position as a trusted partner for airlines," she tells *PAX International*. "It recognizes the brand's ability to combine elegant design, quality materials and operational efficiency in a way that

appeals to both airlines and passengers.”

The winning collection introduces subtle, seasonal design updates throughout the year, aligning with menu changes and creating a refreshed onboard atmosphere.



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“Air Astana demonstrates that service differentiation does not require additional budget,” Darbec explains. “In inflight service, menus evolve with the seasons, and the napkins can evolve accordingly, allowing the overall experience to remain fresh, relevant and aligned with seasonal changes.”

My Drap works closely with airline partners from concept through to implementation, ensuring each solution reflects brand identity while meeting operational requirements. Darbec notes that collaboration is continuous and detail-oriented, with airline partners actively contributing to the creative process and helping shape final products.

Sustainability is central to the company’s development strategy. My Drap’s textiles are made using natural and recycled fibers and are certified by the Better Cotton Initiative and ISO 14001 environmental management standards. Products are designed with circularity in mind, with biodegradable and largely compostable materials aimed at reducing lifecycle impact.

Weight reduction is another key advantage. According to Darbec, My Drap products are approximately 30 percent lighter than traditional table linen, helping airlines reduce fuel consumption and emissions.

“Weight is directly linked to kerosene consumption, so any reduction has a tangible impact,” she says.

Looking ahead, My Drap is focused on strengthening airline partnerships, expanding its presence in premium cabins and continuing to develop customized solutions that balance design, functionality and sustainability in line with evolving passenger expectations.