

Kaelis refreshes Aeroméxico premium glassware collection



The glassware in Aeroméxico's Business Class cabin

[Aeroméxico](#) has unveiled an updated onboard glassware collection designed by [Kaelis](#), enhancing the airline's premium beverage presentation while reflecting its evolving brand identity.

The refreshed collection features an application of the Aeroméxico logo, incorporating a sandblasted branding treatment that aligns with the carrier's renewed visual identity. Selected by the airline for its elegant appearance and seamless integration into the Business Class cabin environment, the updated glassware is designed to complement both the onboard service experience and tray presentation.

The launch builds on the long-standing collaboration between Aeroméxico and Kaelis, which have worked together to develop onboard products that support the airline's passenger experience objectives and evolving brand strategy.

Kaelis said in the June 23 press release that the refreshed collection "reflects both companies' commitment to elevating the passenger journey through carefully curated onboard design solutions."