

## Video Clip: Etihad to add new cabin comfort items and tableware in Economy



Etihad first displayed its new tableware for Economy Class at this week's Arabian Travel Market [Etihad Airways](#) has unveiled its new Economy Class soft furnishings and tableware that will be launched on board in the fourth quarter of the year.

“The new products have been designed with sustainability and improved guest experience as primary objectives,” said a release from Etihad. The announcement was made on the opening day of the [Arabian Travel Market](#) this week in Dubai.

The Economy Class experience will be upgraded with new soft furnishings for all guests in Economy, including a 35 percent larger pillow with a 200 thread-count cotton cover made in the UAE. This is complemented by a soft blanket made from recycled plastic for additional comfort on all flights.

Etihad's now has reusable tableware made from recycled high-quality plastic and eliminates the use of single-use plastic. The tray, serving plates and their lids are part of a closed loop recycling system. At the end of their lifecycle, they are collected, washed, ground and reused to make new replacement products. Etihad selected [deSter](#) as the supplier of the tableware.

Etihad is also introducing stainless-steel cutlery into the Economy cabin which upgrades the experience and also reduces single-use plastic.

In 2019, Etihad committed to remove 80 percent of single-use plastic from its operation by the end of 2022 and the introduction of this new inflight equipment ensures the airline meets this sustainability goal. Where possible, Etihad is also moving towards locally produced items which will further improve the overall environmental impact of the operation.

“Etihad is trailblazing when it comes to sustainability in aviation. Following extensive research and development through our eco-flights over the past few years, we're proud to reveal the first in a series of enhancements to our inflight experience,” said Terry Daly, Executive Director Guest Experience, Brand and Marketing. “Our commitment to sustainability doesn't come at a compromise

to the quality and thoughtfulness behind Etihad's guest experience, and these innovative new products will further improve our offering. We look forward to rolling out this new experience across the fleet towards the latter part of the year."

Etihad Economy Class seating features a signature fixed wing headrest that provides optimal support. The airline also offers Economy Space seating which provides an additional four inches of legroom for every guest who chooses to upgrade to this option. In addition, Etihad's passengers may choose neighbor-free seating in Economy for an additional fee, which offers extra privacy and comfort.