

Porter Airlines names Rob Palmer as EVP and CFO



Rob Palmer, Executive Vice President and Chief Financial Officer of Porter Airlines

[Porter Airlines](#) has announced that Rob Palmer is joining the company as Executive Vice President and Chief Financial Officer. Palmer brings extensive industry experience to the role, most recently from his position as Vice President, Commercial, Strategy and Chief Financial Officer of The Calgary Airport Authority.

His responsibilities included long-term planning, capital requirements, budgeting, internal controls,

treasury and reporting, the February 7 press release said. He also previously spent time as Vice President and Controller at WestJet.

“Rob has a clear understanding of airport operations and airline finances, and we expect to benefit from his knowledge in these areas,” said Michael Deluce, CEO, Porter Airlines. “His time at WestJet came during a period when it was quickly expanding, similar to today’s situation at Porter as we develop into a North American carrier. We welcome Rob as a new and valued member of our team.”

Palmer’s experience spans more than two decades in leadership roles, such as Chief Financial Officer at Northview Resident REIT and senior leadership roles with Molson and BCE Emergis.

“The opportunity to join Porter at a moment when it is reshaping airline competition is incredibly exciting,” said Palmer. “I truly enjoy working in the aviation industry and with the people who choose to make their careers in it. My goal is to contribute to making Porter one of the strongest and best airlines in North America.”