

Plaza Premium Group strengthens leadership team with key regional appointments in North America



Left to right: Plaza Premium Group's Akshay Sood, Regional Director for Eastern Canada, Glen Piner, Regional Director for United States and Peter Dhillon Regional Director for Western Canada

Plaza Premium Group ([PPG](#)) announces today the appointments of Akshay Sood, Peter Dhillon and Glen Piner as Regional Directors for Eastern Canada, Western Canada and the United States, respectively. These appointments reflect PPG's continued commitment to operational excellence, guest satisfaction and strategic growth across the region.

"Welcoming these new leaders across the Americas marks an exciting chapter for Plaza Premium Group as we grow our regional footprint and continue to raise the bar for airport hospitality. Each appointment strengthens our ability to deliver exceptional experiences, enhance our services and bring innovative solutions to travelers in every market we serve. Together, these leaders will help us take our mission of making travel better to new heights across the region," said Pascal Belanger, Senior Vice President, Americas at Plaza Premium Group.

Based in Toronto, Canada, Sood assumes the role of Regional Director for Eastern Canada, overseeing operations in both Toronto and Montreal. With a distinguished career spanning more than 15 years in luxury hospitality and airport services, Sood brings a wealth of expertise and a proven track record of operational excellence, strategic leadership and team development.

In his new role, Sood leads a team of 300 dedicated professionals in Toronto, managing seven lounges and providing meet-and-assist services to approximately 1.4 million guests annually. In Montreal, he directs 160 staff members across three lounges, with two additional lounges set to open soon. The current portfolio includes AF France lounges and two Desjardins lounges, with further expansion actively underway. Prior to Sood's recent appointment, he was the Head of Operations of Plaza Premium Lounge, Vancouver where he had launched and managed nine airport lounges and four F&B outlets. His leadership is characterized by a commitment to guest satisfaction, operational optimization, and the professional growth of his teams.

Appointed as Regional Director for Western Canada, Dhillon brings more than 25 years of expertise in

business development, team leadership, business expansion across hospitality, food & beverage and franchise operations in North America and the Caribbean. His career is marked by a strong focus on strategic and organizational growth, as well as structured improvements that drive commercial success and elevate service standards. Known for his ability to unite cross-functional teams and foster a culture of continuous improvement, Dhillon has led initiatives that span talent development, brand expansion and guest experience innovation.

As Regional Director, Dhillon will assume strategic oversight of Western Canada's operations, guiding the region's service delivery, team performance and business execution across lounges, food & beverage and guest services. He will focus on aligning operational outcomes with business goals, advancing service innovation and fostering regional excellence through structured processes and cross-functional leadership. Dhillon will also support new lounge developments, lead the rollout of refreshed F&B concepts and champion initiatives that strengthen team capability and elevate the guest experience.

Dhillon is highly skilled in strategic business development, operational cost control, menu innovation, training program development and team leadership, with a reputation for driving growth and operational excellence.

In Dallas, Piner has been appointed Regional Director for the United States at Plaza Premium Group, responsible for overseeing all U.S. operations. With more than 25 years of experience, Piner brings extensive expertise in hospitality leadership, business transformation and stakeholder engagement in operations and senior management across hospitality and food service sectors. Prior to joining PPG, Piner has extensive experience in the management and operations at leading franchised food establishments across the U.S., demonstrating a strong ability in overseeing large teams, driving commercial growth while enhancing guest satisfaction and service performance in the region.

In his new role, Piner leads all U.S. operations from field to office, ensuring seamless performance across lounges, meet-and-greet services and food & beverage outlets. He is responsible for driving operational excellence, leading service delivery and ensuring brand standards and service quality are consistently delivered across all operational areas. Piner will also play a key role in shaping guest experience strategies, guiding new lounge openings and introducing innovative food & beverage concepts in collaboration with headquarters. His leadership also extends to building high-performing teams, embedding a culture of continuous improvement and ensuring systems are in place to consistently exceed guest expectations.