

Plaza Premium Group appoints Cavin Loh as Regional General Manager for Southeast Asia



Cavin Loh, Regional General Manager for Southeast Asia, PPG

Plaza Premium Group ([PPG](#)) has announced the promotion of Cavin Loh as Regional General Manager for Southeast Asia - Malaysia, Indonesia, Cambodia and Thailand. With more than 15 years of experience in hospitality and airport services, Cavin has been a key pillar of PPG for more than a decade. His previous roles as Area General Manager and Regional Commercial Director of Southeast Asia underscore his deep understanding of regional operations and commitment to customer service excellence, the August 4 press release said.

In his new role, Cavin will oversee and drive the strategic growth, operational excellence and

commercial performance of Plaza Premium Group. His leadership ensures alignment with the Group's global strategy while adapting to the distinct needs and opportunities of each local market, PPG said.

Beginning his career in the hotel sector, Cavin built a strong foundation in hospitality, which continues to shape his leadership style and strategic approach. He is widely recognized for his ability to deliver measurable business outcomes through sharp analytical thinking and long-term strategic planning skills.

Outside of work, Cavin is passionate about travel and sports—interests that resonate with the dynamic nature of the industry and PPG's company culture. His dedication to service and hospitality excellence reflects the Group's mission to Make Travel Better.

"Cavin has been instrumental in accelerating commercial growth and operational excellence throughout Southeast Asia. His proactive leadership, strategic collaborations, and commitment to enhancing customer experiences—combined with his strong stakeholder management and relationship-building capabilities—have strengthened our regional performance. With his sharp strategic acumen and long-term vision, we are confident that Cavin will continue to drive Plaza Premium Group's success in this dynamic market," said Suresh Kumar, Chief Operating Officer of Plaza Premium Group.