

Paul Brown joins SSP America as Senior Director of Brands and Concepts



Paul Brown, Senior Director of Brands and Concepts at SSP America

Paul Brown, an accomplished aviation industry leader, has joined [SSP America](#) as the Senior Director of Brands and Concepts.

In the new role, Brown will identify restaurants and maintain a portfolio of brand relationships in key markets. Brown will also lead the brand development process during the design and construction phases “to ensure each concept is translated effectively into an airport setting,” the recent release said.

Paul Brown said in the release: “My 20-year-aviation career has included leadership positions at airports and with retailers, concessionaires, and brands. These experiences give me a great vantage point as I join the company’s renowned brands and concepts team. We’ll continue our focus on bringing brands to airports which are truly reflective of a particular region. I’m also really excited to

be part of this incredible team of passionate professionals.”

SSP America’s Deputy Chief Executive Officer Pat Murray said, “SSP America is expanding our team to keep up with our growth. I couldn’t be more excited to have Paul join our team. He’s a remarkable professional who has worked in our business from all sides at the highest of levels. His personality is infectious, and he is a wonderful addition to our young, growing company.”

Prior to joining SSP America, Brown was the chief executive officer of the Jackson Municipal Airport Authority in Jackson, Mississippi. Before that, he was the assistant general manager of commercial development at Hartsfield-Jackson Atlanta International Airport. Brown is joining SSP America at a time the company is expanding its development team to meet the demands of its ongoing growth across airports in the United States and Canada.