

Fi Logan-Wyeth joins Retail inMotion as CCO



Fi Logan-Wyeth, CCO, Retail inMotion

[Retail inMotion](#) has appointed Fi Logan-Wyeth as its new Chief Commercial Officer, commencing July 23.

This strategic appointment completes the company's executive leadership team, further positioning it for enhanced commercial focus, innovation and growth.

Logan-Wyeth joins Retail inMotion from global food and beverage operator, [SSP Group plc](#), having held numerous senior Commercial and Brand Development roles, latterly as Marketing Director for U.K. and Ireland, as well as Managing Director of SSP Ireland for the past three years.

Bringing a wealth of experience in commercial operations, business development and customer-led brand development, her broad expertise in the retail, hospitality and aviation sectors will be invaluable to the Retail inMotion executive team.

Commenting on the appointment, John Moriarty, CEO, Retail inMotion said, "We are very excited to welcome Fi to the team. Fi brings not only significant industry and commercial experience, but also a genuine passion for putting the customer at the heart of commercial strategy, which is crucial for our many clients. With proven expertise in building solid relationships to drive growth, we are confident that Fi will bring a unique focus and energy to the team, driving our commercial ambitions over the coming years."