
DFMi welcomes new Business Development Manager

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Donna Fitzpatrick

[DFMi](#) has announced that Donna Fitzpatrick has been hired as Business Development Manager - United Kingdom, Europe and Middle East.

Fitzpatrick is based in London and comes to DFMi with a wide range of experience in the travel retail sector. She worked for Alpha Retail airport shops and Inflight in the UK, and Abu Dhabi Duty Free in the UAE. Later, Fitzpatrick spent several years in a wholesale role for Travel Retail in the UK.

Her work in the catering category first came with her role at LSG Alpha. During this time, she worked in Category Management for leisure airlines and most recently in Procurement and Supply Chain for [British Airways](#).

In her new role, Fitzpatrick will support all U.S. team efforts in the UK, Europe and Middle East, as well as Direct Sales expansions within these territories.