

DFMi promotes Ceasar Brown to Senior Vice President



Ceasar Brown, the new Senior Vice President of DFMi

[DFMi](#) announced today it has promoted Ceasar Brown to the position of Senior Vice President of Sales and Business Strategies.

In a March 6 press release, Graham Felton, CEO of DFMi, said, “As 2023 brings the airlines closer to pre-COVID levels for service and passenger volume, we are excited to have Brown in this expanded role and anticipate not only another successful year under his leadership but for many years to follow.”

Brown joined the company in August of 2018 and was instrumental in leading the sales team to a stellar year in 2019 and into Q1 of 2020, increasing revenue to levels unprecedented in the history of the company. Faced with the challenges and impact of COVID-19, Brown also worked diligently with the DFMi management team to seek out new business opportunities, as well as adjust operationally to

adapt to the ever-changing environment of the airline industry.

As DFMi continues to move forward and advance its global presence and opportunities, Brown will be responsible for global sales and strategic planning of the company's growth.

Brown has over 15 years of experience in customer relationship management, financial analysis, and sales in the financial services industry having served as the Market President for a community bank in Atlanta. Brown recently owned a boutique commercial loan consulting firm focused on providing business owners with financing strategies nationwide.