

Buzz acquires personal care brand Single Use Ain't Sexy



Single Use Ain't Sexy is known for its range of dissolvable soap tablets and reusable glass bottles

For an undisclosed sum, Buzz has announced that it acquired the personal care brand [Single Use Ain't Sexy](#). The company launched in 2020 and is known for its range of dissolvable soap tablets and reusable glass bottles.

"Buzz has always been a proud first mover in the war against waste, so we are delighted to welcome another trailblazer in Single Use Ain't Sexy to the Buzz family. We firmly believe we will be stronger together as we continue revolutionizing how the world's best airlines, hotels, cruise and rail lines replace single-use amenities with refillable alternatives for travellers," said Buzz Founder and Managing Director, Barry Gold in a July 7 press release.

The partnership will allow "a focus on refillable and sustainable solutions" to come to the "forefront of an evolving travel sector" as Buzz expands "its global product portfolio," the release detailed, adding that Buzz is "proactively working to reduce single-use plastic in the airline sector for both onboard products and in airline lounges."

Josh Howard, Founder & CEO of Single Use Ain't Sexy, will join Buzz in an international role.

"I am motivated by impact and this partnership with Buzz gives us the platform to affect much larger change together. The sheer scale of their global operations means we will save more single-use plastic bottles from landfill with just one hotel partnership than we could achieve alone - that excites

me," Howard said in the release.