

# WestJet confirms Sunwing acquisition



Alexis von Hoensbroech, CEO of WestJet, made the announcement on March 2

[WestJet](#) and [Sunwing](#) announced that the WestJet Group of companies will acquire [Sunwing Vacations](#) and [Sunwing Airlines](#), bringing together two Canadian travel and tourism success stories.

A [March 2 press release](#) said that following the close of the transaction, a new tour operating business unit will be created under the WestJet Group, to include both Sunwing Vacations and WestJet Vacations and will be led by Sunwing CEO Stephen Hunter.

“This is an exciting moment for WestJet, Sunwing and Canada’s travel industry,” said Alexis von Hoensbroech, CEO of WestJet. “We are bringing together two highly complementary businesses with powerhouse brands to strengthen our successful leisure business and deliver greater value to our guests.”

WestJet Group and Sunwing intend to build on their collective history of constructive labour relations and will respect all arrangements with union and employee associations, including those in place and those currently under negotiation.

My team and I are excited for the future, and we look forward to offering even more vacation destinations to Canadians at affordable prices,” said Stephen Hunter, CEO of Sunwing.

The acquisition remains subject to receipt of regulatory approvals and is anticipated to close late 2022.