

United completes 14,000+ transfers this summer in partnership with BMW



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[United](#) and [BMW of North America](#) are celebrating a successful summer, completing more than 14,000 luxury tarmac transfers since launching the automaker's first tarmac transfer program with a U.S. airline in May. Available to select MileagePlus® Premier® members, the service offers chauffeured rides between connecting flights in 10 BMW vehicles across United hubs in Chicago, Denver, Houston, Los Angeles, San Francisco and Washington, D.C. Upon arrival, a dedicated Premier services agent meets members at the gate and escorts them to an all-electric BMW i7 xDrive60 sedan or BMW iX M70 SUV waiting on the tarmac to drive them to their connecting flight.

"This summer, our ground transfer program with BMW of North America showed how seamless, premium journeys create real value for our MileagePlus members – helping thousands connect with less stress and more comfort," said Richard Nunn, CEO of MileagePlus. "BMW of North America's commitment to innovation, luxury and sustainability further extends our program's value, giving members elevated travel experiences that feel effortless and rewarding, while underscoring United's commitment to delivering thoughtful, forward-looking solutions."

United's 10-vehicle tarmac fleet currently features seven BMW i7 xDrive60s, which provide silent, effortless, and luxurious all-electric power with 536hp and up to 311 miles of range. These vehicles also feature a Rear Executive Lounge with BMW's class-exclusive 31" rear theater screen, a Large Sky

Lounge LED Panoramic Roof, and front and rear massaging seats.

Additionally, the fleet includes three BMW iX M70s, the brand's all-electric performance SUV offering 650hp and more than 300 miles of range. The vehicle's notable features include a Bowers & Wilkins Diamond Surround Sound System, an Illuminated Kidney Grille and a Panoramic Glass Eclipsing Roof with one-touch opacity for enhanced comfort and privacy.

"Teaming up with United offers an opportunity to show what true luxury feels like in the modern era," said Shaun Bugbee, Executive Vice President of Operations for BMW of North America. "By offering discerning clientele a chance to experience the Ultimate Electric Driving Machine from the backseat like a passenger in a first-class cabin, we can elevate the entire travel experience while also reinforcing BMW's commitment to shaping the future of premium mobility."