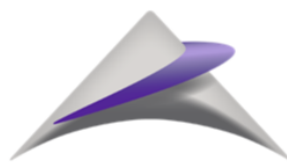


The LSG Group partners with Kaelis

LSGgroup



Kaelis

The LSG Group and Kaelis announced today that they will partner together to “revolutionize the inflight experience.” Plans detailed in the release include expanding and diversifying their portfolios, offering a range of high-quality and innovative inflight products from classic catering, onboard retail and hybrid offers to amenities, tableware and textiles.

Erdmann Rauer, CEO of the LSG Group, in a May 30 release, spoke of the “powerful synergy,” the strategic partnership will bring. “Together, we will be able to deliver an even more comprehensive offer to the aviation sector and allow airlines to increase their Net Promoter Score (NPS), measuring customer satisfaction. We want to deliver a package that covers exactly what the consumers want and includes more sustainable solutions,” he said.

Federico Heitz, CEO of Kaelis, said “We believe that this strategic partnership between the LSG Group and Kaelis will bring significant value to the onboard industry, positioning us as the preferred choice for airlines seeking top-notch inflight products and services,” in the same release. “Together, we are dedicated to creating unforgettable experiences for passengers, driving operational efficiency for airlines, and shaping the future of inflight services,” Heitz said.

The release detailed that both companies will “optimize their supply chain networks, leverage their global footprints to enhance efficiency, reduce costs and enable airlines to enjoy seamless operations and responsive support.” In terms of sustainability, the two companies plan to “work together to develop eco-friendly solutions that minimize the environmental impact of inflight operations,” the release said.

At the WTCE, The LSG Group stand will be located in Hall 1A, Booth 1E20 and Kaelis’ booth at Hall 1A, Booth 1E10. The show will “mark a starting point for the joint objective to deliver exceptional products and services to the aviation industry.”