

SWISS and Delica extend agreement for inflight chocolates



SWISS traditionally serves Delica chocolates onboard

[Swiss International Air Lines](#) (SWISS) and Swiss food manufacturer [Delica](#) are set to extend their collaboration for another three years, SWISS announced in a press release. SWISS passengers have been enjoying “SWISS Schöggeli” milk chocolate bars from Frey, one of Switzerland’s oldest chocolate brands which is part of the Migros organization’s Delica subsidiary, since 2015.

The inflight treat is a popular tradition at SWISS, with special seasonal editions of the chocolate for special occasions such as Christmas and Easter.

“Switzerland is famed the world over for its chocolate,” said Heike Birlenbach, Chief Commercial Officer, SWISS. “So with our being a Swiss airline, our ‘SWISS Schöggeli’ are not just a delight: they’re also a tradition, and a little piece of Switzerland aloft. And I’m very pleased that we can now continue to offer our inflight guests this top-quality Frey chocolate treat.”

SWISS reported that its cabin crew members handed out some 19.3 million “SWISS Schöggeli” (equating to approximately 270 tonnes of chocolate) to passengers last year.

“We are proud to extend our collaboration with SWISS for a further three years,” said Daniel Meier, Head of Key Account Management Business Unit Food, Delica. “For us, this is a confirmation of the consistently high quality of the product and the service we provide. And we look forward to continuing to treat SWISS travellers from all over the globe to our chocolates.”

The Frey bars are made with cocoa, certificated by the Rainforest Alliance.