

MY DRAP wins PAX Readership Award for sustainable Eurostar tray liner collaboration

This is a special feature from the [May 2025 Post-WTCE/Awards issue](#) of *PAX International* on [page 32](#).



MY DRAP's Eurostar tray liner challenges the standard with its natural cotton tone, offering an elevated experience with the bespoke round-corner format to fit Eurostar's onboard trays

[MY DRAP](#) received the award for Best First Class Bedding/Soft Products Europe at this year's PAX Readership Awards in Hamburg. The company was recognized for its sustainable table linen developed exclusively for Eurostar—a project that showcases the power of collaboration, design innovation and environmental responsibility in the rail and airline catering sectors.

The award-winning product was the result of a unique partnership between Eurostar, Railrest, Momentum and MY DRAP. Designed to meet rigorous sustainability targets, the tray liner is made from 100 percent cotton—including recycled fibres—and is fully compostable. Beyond the materials, Eurostar also requested a bespoke design feature: a rounded-corner format to fit its onboard trays.

"This project came with several significant challenges," Sintu Guasch, Managing Director of Texia, told *PAX International* in a post-Hamburg interview. "Bringing together four different companies, meeting strict sustainability goals and delivering a custom design within a tight timeline all required seamless coordination. But our vertically integrated manufacturing model gave us the flexibility and speed to

deliver.”



Sintu Guasch, Managing Director, Texia

Traditionally, onboard table linens are white, bleached and designed for uniformity. But MY DRAP’s Eurostar tray liner challenges this standard. The product retains its natural cotton tone—unbleached and understated—yet it still offers the elevated feel expected of premium onboard service.

“There was initial concern about the natural color not appearing luxurious enough,” Guasch says. “But once the design came together, it became clear that the soft texture and refined tone gave it a distinctive, premium feel. We hope more airlines will embrace this elegant and sustainable aesthetic.”

Receiving the award in Hamburg is a meaningful milestone for the company. “It is a great honor because it is a recognition coming from the industry—by those who understand the unique challenges and demands of travel service,” Guasch explains. “It energizes our team and strengthens our commitment to continue innovating for the travel sector.”

Looking forward, MY DRAP plans to scale its use of recycled and compostable materials and invest in even more advanced sustainable textile solutions. As Guasch puts it, “Our vision is clear: to elevate the guest experience by combining luxury, style and environmental responsibility at every touchpoint.”



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