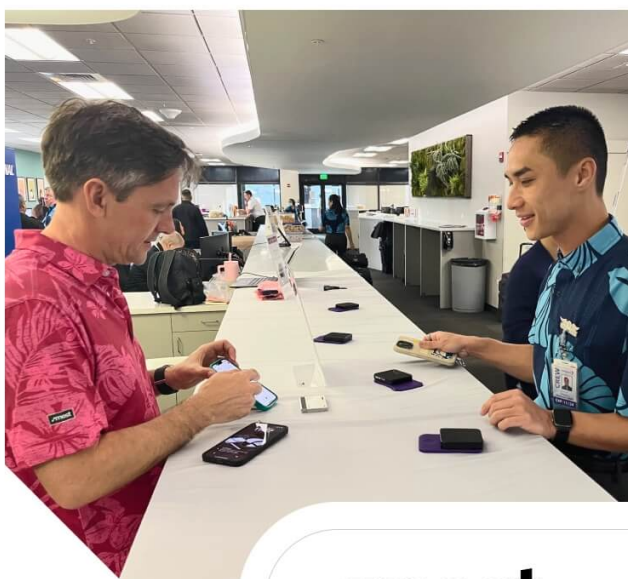


MOST and Hawaiian Airlines partner for inflight retail experience



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MOST to deliver onboard retail software to Hawaiian Airlines

[MOST](#) and [Hawaiian Airlines](#) have announced their partnership to deliver hardware and software solutions tailored for the Hawaiian Airlines fleet. The collaboration will see the implementation of a payment and point-of-sale solution that empowers crew members with flexibility via a “bring your own iPhone” retail strategy. Hawaiian Airlines’ cabin crew will utilize MOST’s technology to convert their iPhones into efficient payment solutions.

"Collaborating with Hawaiian Airlines represents a significant milestone for MOST. Our solution's agility and adaptability align perfectly with Hawaiian Airlines' commitment to providing a seamless

and convenient guest experience and also improving technology for employees,” said Jan Blanchard, CEO of MOST.

The airline and MOST will deploy the "Pau Hana" Point of Sale app, designed to streamline transactions and elevate the inflight retail experience for travellers.

"Partnering with MOST has enabled us to improve our onboard sales process, setting a new standard for guest engagement. The flexibility and efficiency of the solution empowers our crew to deliver exceptional service at every touchpoint," said Alana Gaitley Jones, Product Manager, Product Development at Hawaiian Airlines.