

LSG Group commits to UN sustainability goals

The [LSG Group](#) is aligning its approach to sustainability with that of the United Nations by committing to six of the international organization's [17 Sustainable Development Goals](#) (SDGs) included in its 2030 Agenda for Sustainable Development:

- Good health and well-being
- Gender equality
- Decent work and economic growth
- Responsible consumption and production
- Climate action, and
- Partnerships for the goals

The 2030 Agenda for Sustainable Development was adopted by the member states of the United Nations in 2015, and the Sustainable Development Goals an important part of that agenda.

“As the first company in our industry to track environmental data in 1994 and introduce an environmental policy in 2008, we feel it is our responsibility to continue that tradition,” said Erdmann Rauer, CEO of the LSG Group, in today’s announcement. “Now it is time to broaden our focus and make an impact in other sustainability areas as well. With our unique position in the food and travel industry, we are able and proud to actively support the UN’s sustainable goals.”

The set of goals, chosen based on input collected through global workshops and interviews conducted over the course of the past year, were deemed areas where the LSG Group has the capacity to make the most impact.

“Sustainability is an important topic, but it’s also a personal one,” explained Nils Taubert, Head of Sustainability Management at the LSG Group. “That is why our Sustainability Acceleration team developed a strategy that accurately reflects the ethos and practices of our colleagues. We’ve adopted a holistic view on the subject, clustering our activities into the three pillars of sustainability: Healthy People. Healthy Planet. Healthy Prosperity. Based on market research published in our revised Trend Report shows, the pandemic has accelerated certain aspects of sustainability, and the demand will only continue to grow.”