
Kaelis and Air Canada unveil new kids' kits

By **Jane Hobson** on October, 16 2019 | Partnerships, Collaborations & Acquisitions



The new kids' full kits for international flights feature activity books, coloring pencils, headphones and table games

[Kaelis](#) and [Air Canada](#) have joined forces to develop two new kids' kits for distribution on the Air Canada mainline and Air Canada Rouge flights with different options for each.

To help improve kids' onboard experience, these kits, which started being distributed earlier this summer, come with a variety of entertainment, including an activity book with coloring pencils (single kit for North America flights) and an activity book, coloring pencils and table games (full kit for international flights). The kits for international Air Canada mainline flights also come with headphones.

All of the products are branded with Air Canada's kids' character PAX and the colorful bags can be reused after the flight. The kits have been designed to avoid any unnecessary plastics to help protect the environment.

According to a statement from the company, "Kaelis is proud to contribute to Air Canada's success" and thanked the airline for "trusting us to make such a beautiful project come true."