

iCoupon announces new partnerships with Air Europa, Airpro and Loganair



The digital vouchering platform allows an automated solution offering a queue-free, contact-free and paper-free alternative to traditional vouchering methods

Digital vouchering platform, [iCoupon](#), has added three more airlines and a major ground handler to its expanding portfolio. Air Europa, Loganair and Airpro have all chosen to use iCoupon's streamlined, efficient solution by implementing it into their operations.

[Air Europa](#), the third largest airline in Spain, puts a focus on new technology and protecting the environment. By adopting iCoupon's automated digital vouchering system, Air Europa will be able to provide a service that is both seamless and sustainable by reducing its paper use.

[Loganair](#), the UK's largest regional airline, prides itself on having 60 years of experience and expertise across Europe, with iCoupon's platform allowing it to add further efficiency to its operations.

"The continuing growth of our portfolio gives further credence to our firm belief that we provide the most efficient, convenient solution on the market. Air Europa and Loganair join over 125 airlines, both established and up-and-coming, who have put their faith in our vouchering system to provide a simple and effective process from end-to-end," said Richard Bye, CEO of iCoupon, in a February 14 press release.

iCoupon's platform uses contact-free technology to directly transfer the value of vouchers given due to flight disruption directly to the passenger's boarding pass. With delays being inevitable, ensuring passenger experience is smooth and efficient is a priority for all airlines. By implementing iCoupon's platform, Air Europa and Loganair will benefit from a streamlined process that has been proven to increase passenger satisfaction.

iCoupon has also secured a partnership with Finland-based ground handler, [Airpro](#). Airpro provides

ground and passenger services for air traffic at 11 airports across Finland and prides itself on offering an excellent customer experience, which will be further enhanced by implementing iCoupon's stress-reducing solution.

CEO of iCoupon, Bye said, "The traveller of today demands a quick and easy process in the event of flight delays, and our platform enables airlines to reduce some of the pain that comes with flight disruption. We look forward to working alongside our new partners."