
Galileo Watermark reveals kits for Brussels Airlines

By **Jane Hobson** on October, 18 2019 | Partnerships, Collaborations & Acquisitions



[Brussels Airlines](#) has introduced its new amenity kits created in collaboration with [Galileo Watermark](#) and Belgium-based fashion designer [NATAN](#).

The unisex black and blue bags include all inflight essentials – eye mask, pen, dental kit, socks, ear plugs, moisturizer and lip balm – and are available in Business Class on all North American and African Brussels Airlines flights.

The cosmetics are provided by Belgian brand [RainPharma](#), known for its “no-nonsense” approach to skincare, said a press release from Galileo Watermark. Elegant but functional, the bags are made from vegan leather and feature a woven hand strap so they can be used after the flight.

“We were keen to continue Brussels Airlines’ tradition of partnering with national icons and brands to elevate their onboard offering,” said Johannes Kloess, Managing Director at Galileo Watermark. “This focused partner approach has resulted in a luxurious and elegant amenity bag that is truly unique and relevant.”

“As proud ambassadors of Belgium, it has always been important for us to bring the best of Belgium to the world and partner with experts in their respective fields,” said Nicolas Iritcity, Inflight Product Manager of Brussels Airlines. “We are thrilled to do so once again with our latest amenity bags. This is a bag that our guests will definitely continue to use after their flight.”

Pieterjan Van Biesen, Retail and Marketing Director of NATAN, added: “We designed the timeless bags using elements from our ready-to-wear collections in order to give customers an authentic NATAN experience.”

NATAN has six stores in Belgium and locations in Italy, the United Kingdom, France, Japan, Korea, the Netherlands and the United States.