

Airport Dimensions acquires ONGROUND Hospitality, expands sleep lounge offering

A sample of what will be offered as part of the [Airport Dimensions](#), global provider of premium shared-use lounges, has announced the acquisition of [ONGROUND Hospitality](#) and the Sleep Lounge brand [sleep 'n fly](#). The deal will expand Airport Dimensions' range of dedicated airport products and services, further enhancing the passenger experience through its lounge spaces, and will expand the company's presence in the Middle East following its win of the Abu Dhabi Midfield Terminal lounge contract in January 2019.



The concept offers sleep pods for travelers who need rest along their journey

In 2013, ONGROUND Hospitality opened its first airport Sleep Lounge to meet the requirements of transit travelers in need of a power nap or an overnight sleep. The concept offers sleep pods and cabins that operate on a pay-by-the-hour basis, having provided hundreds of thousands of passengers (to date) with a convenient and comfortable place to relax and rest.



The sleep n' fly Sleep Lounges at Terminal 1 and 3 at DXB

The sleep 'n fly Sleep Lounges are currently available at Terminals 1 and 3 at [Dubai International Airport](#), with sleep pods also located within regular third-party lounges under a separate pod-in-lounge concept. The first sleep 'n fly lounge outside the United Arab Emirates will be launched in the near future at another major hub, according to the press release.

Sleep 'n fly is already popular with Priority Pass and Lounge Key lounge membership customers. Online booking is also available at [sleep-n-fly.com](#) and leading travel websites, giving travelers options to book in advance for some rest or a private space for social distancing.



A sample of what sleep n' fly can offer travelers for rest

"We're delighted to be joining the Airport Dimensions family," said Oliver Schulz, Managing Director at ONGROUND Hospitality. "We've had an established relationship with [Collinson](#) (Airport Dimensions' parent company) since 2017 and this latest deal represents the natural evolution of our growing partnership. We're looking forward to working with our new colleagues to grow the sleep 'n fly brand internationally and continuing to bring first-class hospitality to travelers in the Gulf and beyond."

Errol McGlothan, Managing Director at Airport Dimensions, added; "As we share the same passion and vision for delivering outstanding customer experiences. We know passengers want more choice and exciting new products at the airport, and this, our first 'non-traditional' lounge concept, enables us to explore a wider range of experiences for our customers. We're planning to expand sleep 'n fly at Dubai International Airport and other global high-profile transit points whilst seeing many opportunities to incorporate this innovative concept into our future development plans."