

# Aer Lingus and Retail inMotion bring DELI LITES to inflight menu



(From left) Joe Harvey, Business Development Manager Deli-lites Ireland; Alan Irwin, Business Support & Inflight Retail Manager - Aer Lingus; Sarah Guy, Aer Lingus Cabin Crew; Jackie Reid, Founder & Chief Strategy Officer Deli-Lites Ireland; Laura Stapleton - Cabin Crew Aer Lingus; Iain Kelly, Key Account Manager Retail in Motion

[DELI LITES Ireland](#) products are now a part of the [Aer Lingus](#) Bia Inflight Menu through a new partnership between Aer Lingus and [Retail inMotion](#).

The food-to-go company has won a new contract with the airline that will see five products listed for Aer Lingus passengers to buy on board the airline's European and U.K. route as part of its winter catalogue.

For the Aer Lingus Bia Inflight Menu, DELI LITES Ireland will supply the airline with its Chicken & Signature Stuffing on malted bloomer bread, Roast Ham & Irish Cheese Bloomer Tosta, Plant-Based Falafel & Caramelized Hummus Wrap, Breakfast Hash Brown Wrap and Salt 'n' Chilli Chicken Wrap.

The Aer Lingus Bia menu marks a milestone for DELI LITES Ireland as the company continues to expand its customer base locally and across Europe and develop within the Travel sector. The iconic Chicken and Signature Stuffing on granary bread is expected to be a firm favourite. The team at DELI LITES partnered with some of Ireland's top food suppliers which helped create the new onboard offerings.

“We’re excited about our new partnership with Aer Lingus and this contract win is a fantastic achievement for everyone at DELI LITES IRELAND,” said Jackie Reid, DELI LITES Ireland co-founder and CSO. “Aer Lingus is one of the world’s great airlines, Ireland’s flag carrier, and it is a huge milestone for our company to have our products sold onboard in the skies across Europe and the U.K.”

Susanne Carberry, Aer Lingus Chief Customer Officer said: “At Aer Lingus, we seek to make every journey count for our customers and we pride ourselves on providing an exceptional onboard experience. DELI LITES Ireland’s products are a fantastic addition to our Bia offering and will help us to enhance our inflight food range even further. We’re delighted to partner with a strong Irish company in delivering delicious food options for travellers and holidaymakers who board Aer Lingus flights in Europe and the U.K.”