Intervine and Monterey Wine Company introduce paper wine bottles to cruise lines



The selection of paper wine bottles from Frugalpac

Intervine and Monterey Wine Company have announced a partnership to enhance the wine programs abroad cruise lines through sustainable packaging. The companies will use Frugalpac paper bottles to deliver premium wines onboard.

Frugalpac has created the world's first paper bottled, composed of 94 percent recycled paperboard. The bottles are five times lighter than their glass counterparts and boast a carbon footprint that is six times lower. This also makes the cases easier for crew members to transport between ship levels.

The attractive paper bottles offer sustainability without compromising on sophistication. The paper encases an interior pouch containing the premium wine.

To recycle the Frugal bottles, the crew just press to split, separate the cardboard and pouch and then recycle both parts.

Intervine is embracing the paper bottle revolution, cutting fuel costs and contributing to a green future, the press release said.

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