

European river cruise operator selects Anuvu for maritime entertainment services



Tauck selects Anuvu for MTN-TV

[Anuvu](#) has announced a new partnership with [Tauck](#), a premier European river cruise operator. This collaboration will bring Anuvu's maritime entertainment (MTN-TV) services to Tauck's entire fleet this year.

Anuvu will deliver a tailored entertainment package designed to engage and inform Tauck's passenger base. The package will encompass live satellite-based TV channels including BBC HD and additional news outlets exclusive to Anuvu, server-based TV and a curated selection of on-demand Hollywood movies.

"We are honored to be selected as the entertainment partner for Tauck's prestigious fleet," said Bill Witiack, VP, TV & Broadcast Services at Anuvu. "Anuvu is committed to setting new standards in onboard entertainment for ocean and river cruise operators. Our MTN-TV service is crafted to provide an immersive and enjoyable experience for guests. We are looking forward to helping Tauck elevate their entertainment offerings, making their passenger's time onboard even more memorable."