

WTCE issue: Spotlight on galley boxes

This is a special feature from *PAX International's* [May 2024 WTCE issue](#), on [page 92](#).



En Route International has launched a range of regional galley boxes

En Route International has announced the launch of a new range of regional galley boxes ahead of this year's World Travel Catering & Onboard Services Expo (WTCE), where the company will showcase the range as part of its wider portfolio of passenger solutions. These include its award-winning cheese program, artisanal bakery offering and global handheld snack category.

The regional galley boxes on display, tailored to cater to the diverse palates of passengers worldwide, offer a unique selection of French, Portuguese and other international snacking products. Each box features authentic produce sourced directly from the respective regions, leveraging En Route's extensive network of trusted suppliers.

Crafted by the company's dedicated product development team, the galley boxes are designed to align with newly introduced regional themes, meeting the growing demand for customization across the airline catering sector.

Helen Dore, Head of Category at En Route, says, "We're thrilled to unveil these innovative galley boxes at WTCE. Not only do they address the increasing consumer demand for personalized inflight experiences, but they also serve as a testament to our proficiency in sourcing, designing, and delivering bespoke products on a global scale."

In addition to showcasing new offerings, the galley boxes also highlight En Route's commitment to

sustainability and social responsibility.

The company uses clean label products with no preservatives or palm oil as well as actively working with suppliers who support charities and securing roles for disadvantaged individuals, making a positive impact across the supply chain.

En Route has also placed a strong emphasis on packaging and design, with each component packed in custom-coloured corrugated card buffet boxes. The outer packaging can be developed bespoke to airlines' requirements via En Route's in-house creative team.

En Route will be showcasing its range of galley boxes at booth 1F30 at WTCE this week.