

SWISS launches food waste reducing initiatives



Passengers can pre-order meals up to 36 hours before their flight

[SWISS International Air Lines](#) (SWISS) has launched two initiatives to reduce food waste within its SWISS Saveurs catering concept for Economy Class passengers on its short- and medium-haul flights.

Passengers now have the option of ordering any items they desire from the current SWISS Saveurs menu online in advance of their flight.

Using 'SWISS Saveurs Pre-Order,' passengers can individually order any of the freshly prepared items on the SWISS Saveurs menu in advance of their flight. And with 'SWISS Saveurs To Go,' passengers on the last evening flights of the day can purchase any remaining freshly prepared SWISS Saveurs items at substantially reduced prices.

"The range of items available extends to all freshly prepared products such as the salads, sweet bakery items and sandwiches made to the recipes of Confiserie Sprüngli, Switzerland's renowned confectioner, along with the Beyond Meat Burger which is offered on longer flights," said an [April 13 press release](#).

These items can be pre-ordered up to 36 hours before departure via the separate [swiss.com/saveurs-preorder](https://www.swiss.com/saveurs-preorder) booking link. The new option is available for all short- and medium-haul services from or to Zurich or Geneva of more than 50 minutes flying time from April 20 onwards.

“Reducing waste and avoiding having to unnecessarily dispose of unused food items have a vital place in our overall sustainability strategy,” explains SWISS CCO Tamur Goudarzi Pour. “In providing this new pre-ordering option, we aim to further enhance our ability to align the production of our freshly prepared inflight food items to customer demand, and thereby reduce the volumes of unused food products that we have to dispose of on board.”