

SSP expands reach in Spain



Eight new units in Spanish airports

[SSP Group](#) has announced it has secured a number of new contracts in Spain. Through two retentions and one new contract, SSP will further expand its business in the region, operating a further eight units in Spanish airports.

SSP's renewed contract with [Seville Airport](#) has extended the partnership for a further seven years and will see a variety of F&B brands introduced across five new units. Passengers at Seville will be able to enjoy a premium coffee offer in the form of Starbucks, an Italian inspired espresso bar in Ritazza and an American sports bar, O'Learys. SSP will also be operating a restaurant called The Garden and an as of yet unnamed gastro restaurant, which will offer premium tapas utilizing local suppliers where possible, as will SSP's wider new units which are planned to open in time for summer.



SSP has also retained its business at [Granada Airport](#), where it will be operating two new units. The deal will see the partnership between the airport and SSP extended for a further five years, with Spain's first Point convenience store being opened as a result. The new store, an SSP brand which has seen great success in Norway, will offer a coffee menu as well as sandwiches, baguettes, pastries and more for passengers looking to grab a quick snack. SSP will also be operating Garden restaurant in Granada, with hot food options including local favorites such as pianono, a local style of pastry, to give visitors to the airport a chance to enjoy the authentic flavors of the region.



In addition, SSP has also secured a new landside unit in Alicante Airport on a five year contract, which will feature a new Starbucks boasting a terrace where travelers can soak up the Alicante sun while they enjoy a coffee.

"It is our aim to create a perfectly tailored brand mix to meet the needs of our passengers and

enhance their experience," said Jeremy Fennell, CEO Nordics and Continental Europe, at SSP Group. "We've done this by introducing well-known international brands along with an array of authentic local options. With an immensely pent-up demand for leisure travel given the last two years, we are expecting hugely popular Easter and summer periods in holiday hot spots such as our locations in Spain and are excited to offer our guests a local experience wherever possible. We are also delighted to be continuing our partnership with Granada and to be operating our first SBUX unit at Alicante."