SPIRIANT design for Lufthansa Premium Economy wins award

By **Rick Lundstrom** on March, 17 2015 | Catering



SPIRIANT has been awarded with the <u>GOOD DESIGN™</u> Award 2014-2015 for their work designing the Premium Economy Class tableware for Lufthansa German Airlines.

Since October 2014, Lufthansa has been offering a new premium economy class on its long-haul routes. All of the new tableware items are made of porcelain in a design that is pure and modern. Elements of the design include rounded edges and the tapered form of the bowls and cups. Its modular design ensures that it combines well with different tray sizes where every centimeter is perfectly utilized.

"We were excited to be a part of this project and support Lufthansa with exclusive designs for onboard equipment for their brand new service class", said Daniel Knies, Design Director at SPIRIANT in yesterday's announcement of the award. "One of the biggest challenges of this project lay in creating a tableware set that upgrades the Economy Class service, while not encroaching on the Business Class service".

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