
SPIRIANT celebrates birthday sweetly

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HAMBURG -- One year and €200 million in sales, with plans to reach the four corners of the world, LSG Sky Chefs noted the birthday of the in flight products supply progeny SPIRIANT with a birthday cake and news of expansion.

SPIRIANT Managing Director Alexander Spahn had the duty and the honors of carving his way through the cake. Along the rows of products under the SPIRIANT line was the work of the company's more than 200 employees who supplied several airlines in the last year and scouted the globe for cutting-edge trends and looks.

New business in the past year included tableware items for Helvetic Airways, EVA Air and Lufthansa; chinaware for CSA Czech Airlines and Japan Airlines; customized amenity kits for Edelweiss Airways, Thai Airways and Qatar Airways. Glass racks and drawers were sold to a number for a number of

European, Asian and North American carriers.



In possibly its highest profile project, SPIRIANT developed tableware, linen and disposables for [Finnair](#), using the Finnish Marimekko design house. In total, the company has between 4,000 and 5,000 onboard service items in its portfolio of offerings.

Later this spring, SPIRIANT will open a branch office in Dubai. The company touted the launch with a stylish representation of the city's skyline on its stand at the World Travel Catering and Onboard Services Expo.

The SPIRIANT product was launched at last year's WTCE. The LSG Sky Chefs equipment subsidiary was previously known as LSG Sky Chefs Catering Logistics GmbH.

Other successes in the past year came in the way of awards. In 2013, the SPIRIANT design team took first place in the Fresh Food category for their "Metropolitan Box" design for Lufthansa in the 2013 Dieline Package Design Awards. Earlier this year, SPIRIANT was also honored with the Good Design Awards for four different products at the 2013 competition in Chicago.