

New menus on BA Club World



Seasonal options with British themes dominate the new Club World menus

Last week, British Airways relaunched its [Club World](#) service with new menus in a brasserie-style dining experience.

“The return to a full service will include new enhanced standards of dining where each course is served to customers individually,” said a release from the airline. “British Airways will start serving signature hot soups and warm desserts, such as artichoke and parmesan soup with rye croutons and warm apple strudel with vanilla sauce, which are both perfect starts to the airline’s winter menus. British Airways’ new Club World menus will reflect its commitment to using British provenance and premium ingredients from local producers celebrating originality.”

There is also a range of seasonal options, such as the British Original cottage pie or chocolate fondant with crème anglaise. In addition, the airline will also be offering menus with regional variations that features cuisines tailored to specific routes, including lemon and herb grilled mahi-mahi fish on its Caribbean flights, chicken dum biryani on routes from India and king prawn machbous from the Middle East. For those passengers wanting to maximize their sleep on board, the airline is also reintroducing its express service on evening flights. Passengers will be able to request a one tray service so they can enjoy a quick bite to eat and then head to sleep.

The new menus have been curated by British Airways’ culinary experts and have been paired with beverage options from the airline’s inflight drinks menu. Over the last few months, the airline has been trialing menu variations and service styles with the airline’s cabin crew to ensure they meet customers’ expectations.

“It’s incredibly important that when we brought our full service back, it exceeded our customers’ expectations,” said Sajida Ismail, British Airways’ Head of Onboard Experience. “We have taken time to ensure that we are offering a premium brasserie-style dining experience that not only tastes good, but one that our crew feel confident in delivering. “We have had such great feedback from the recent introduction of new menus across our First, World Traveller Plus, World Traveller and Club Europe cabins and we know our new Club World menus won’t disappoint.”