

New Managing Director at En Route International

[En Route International](#) has announced the appointment of Nick Wiley as Global Managing Director.

Nick brings more than 25-years' experience to En Route working with companies that include [Marks & Spencer](#), [GrandMet](#), [Exel](#) and Geest. Most recently, he led the UK and Ireland operations of a global manufacturing and distribution business.

"En Route is an incredibly exciting and creative business, developing and delivering engaging products to the world, in the air and on the ground, Wiley said. "COVID-19 has accelerated already rapid development and change in our industry, with more airlines exploring creative ways to lift passenger choice and experience, while driving ancillary revenue.

"With the experienced team at En Route, I'm excited to invest in further innovation and open new business segments, developing more products consumers love and fostering a high-performance culture across our global network.

"I have always relied on building strong and effective relationships with customers and listening to and understanding their needs. I intend to do the same here, listening intently and delivering on our promises."

Robin Padgett, Divisional Senior Vice President, Catering and Retail at parent company dnata added: "En Route is at the forefront of creative development and global supply for the travel sector.

"While the sector has been significantly impacted by the events of the past twelve months, the resulting opportunity for En Route is huge, as airlines look to provide modern complimentary and retail menus on-board.

"It's great to have someone of Nick's calibre on board."

En Route expanded its non-aviation business during 2020, trialing products with a leading British retailer and progressing towards its launch of direct-to-consumer sales. En Route has invested in the development of alternative packaging as it works with airlines to reduce and remove plastic, non-recyclable and non-biodegradable packaging from the supply chain.

Wiley will be based at its head office in Windsor, UK.