Malaysia Aviation Group expands inflight catering flexibility

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Inflight dining improvements and a new catering facility are on the table for Malaysia Airlines Group

As Malaysia Airlines Group (MAG) expands its network, it is also enhancing the onboard experience through the continued development of MAG Culinary Solutions (MAGCS), *PAX International* Asia Correspondent Jeremy Clark reports.

Following the insourcing of Malaysia Airlines' catering operations in 2023 and the establishment of MAGCS in September 2025, passenger satisfaction with inflight dining has increased from 72 percent to 78 percent. Catering on-time performance now consistently stands at 99.9 percent. These improvements follow several years of change, during which MAG parted ways with long-term catering partner Brahims and overhauled its catering operations in Malaysia, including at its Kuala Lumpur International Airport (KUL) home base.

The next phase involves the development of MAGCS' own inflight catering facility near KUL, where groundworks began in July.

Targeted for completion in Q4 2028, with operations expected to begin in Q2 2029, the facility will produce approximately 50,000 meals daily—almost double the current capacity—while creating

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employment opportunities and supporting MAG’s airlines and third-party carriers.

MAGCS has also secured the required Ground Handling License and Technical Approval Certificate from the Civil Aviation Authority of Malaysia (CAAM), together with an interim Manufacturing License from the Malaysian Investment Development Authority (MIDA).

Together, these developments will enhance the quality and efficiency of MAG’s inflight dining operations while creating revenue opportunities.

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