

# Mai Chai takes off with TUI UK



Mai Chai's Mai Matcha joins TUI's short- and mid-haul flights

[Mai Chai](#) has secured a national listing with [TUI](#), bringing its ready-to-drink range on board the airline's short- and mid-haul flights across the U.K. from August 1.

The listing will place Mai Chai products in front of more than 10.2 million passenger seats between August and October 31, introducing travelers to the brand's cafe-quality chai, matcha and modern wellness drinks while they are on the move.

Mai Chai said the travel channel is a natural fit for the brand as passengers increasingly look for convenience without compromising on quality. The range offers ready-to-drink formats designed to deliver premium flavor during the journey.

The launch follows Mai Chai's continued expansion across retail, travel and international markets. The brand has also recently launched through WHSmith Travel across Spain and Ireland.

"This is a really exciting milestone for Mai Chai," said Georgia McCarron, Business Development Manager at Mai Chai. "Travel is one of those moments where people are looking for convenience without compromising on quality, and that is exactly what our range delivers."

McCarron said the TUI listing introduces the brand to millions of travelers during the summer travel season.

“We are incredibly proud to see Mai Chai on board TUI flights and introduce the brand to millions of travelers this summer,” said McCarron. “It is another important step in our growth journey as we continue expanding across retail, travel and international markets.”

The Mai Chai portfolio is built around cafe-quality flavor, premium ingredients and modern lifestyles. The range includes Mai Chai Latte, Mai Matcha, Mai Magic Chai, Peach Iced Tea and Strawberry Açaí, with products designed to support calm, energy, focus, hydration and everyday well-being.

The company said its drinks are made with carefully sourced ingredients and inspired by authentic chai traditions, while delivering convenient formats for modern routines.