

Lufthansa picks supplier for buy-on-board offer



Birchermuesli from dean&david

[Lufthansa German Airlines](#) will partner [dean&david](#), young gastronomy company from Munich for its buy-on-board offering that the carrier announced last fall.

The culinary offer will be available on flights of at least 60 minutes. [Gate Gourmet](#), Lufthansa's new main caterer for Europe, will prepare essential components of the assortment, such as salads, bowls, wraps and sandwiches, fresh daily according to dean&david recipes. Lufthansa is working with [Retail on Motion](#) to implement the new catering concept.

The menu includes a salmon avocado bowl, falafel tahini salad, crunchy chicken bowl or sweet chilli chicken sandwich as well as freshly made Bircher muesli. There will also be "Best of dean&david Boxes" with a fine selection from the dean&david assortment.

The menu selection will be complemented by cake specialties and snacks from other manufacturers, such as vegetable crisps. The prices for meals and snacks will range from two to approximately 12 euros. The range of fresh products will be updated every three months.

Lufthansa will be expanding its long-standing cooperation with the Munich-based company [Dallmayr](#) for hot beverages, confectionery and patisserie specialties. One highlight of this assortment is the project coffee Dano. The name stands for a cultivation region in Ethiopia. Dallmayr supports local people with projects such as building a school and establishing a coffee cooperation. The product range is complemented by various organic teas, such as Alpine Herbs and First Flush Darjeeling, as

well as chocolate milk. Chocolates from the Dallmayr praline factory and a selection of cake specialties in cooperation with Gate Gourmet will also be offered.



dean&david will work with Gate Gourmet on cake offerings on Lufthansa

There will also be a large selection of alcoholic and non-alcoholic beverages. A bottle of tomato juice or orange juice will be available for three Euros, as will a cup of coffee, hot chocolate or tea. A bottle of water and a small chocolate surprise will be served free of charge.

"Our partners dean&david and Dallmayr represent outstanding quality and responsible action. In addition to the satisfaction of our guests, the topic of responsibility for the environment is also very important to us," said Christina Foerster, Executive Board Lufthansa Group Customer, IT & Corporate Responsibility, "We use almost exclusively sustainable materials for our packaging. Furthermore, we ensure that less food is wasted through more accurate production. We are pleased to be able to offer our passengers fresh products on European flights that taste delicious."

The new food and beverage will be on Lufthansa's short- and medium-haul flights starting in the course of the summer timetable 2021. Orders will be placed directly on board.