

# Korean Air launches branded "KAL's Lager"



The airline's new craft beer, KAL's Lager, offers passengers a refreshing travel experience with every sip

[Korean Air](#) has teamed up with award-winning Korean brewery, [Playground Brewery](#), to introduce its own craft beer, "KAL's Lager."

The beer offers a delightful blend of tropical fruit aromas and a refreshing taste, promising a smooth and enjoyable drinking experience.

Since July 27, the beer has been available at Korean Air's lounges in Incheon and Gimpo International Airports, with onboard availability starting from September. Additionally, KAL's Lager will be exclusively sold at Emart24 convenience stores and its mobile app.

Customers purchasing the beer can earn SkyPass miles and get a chance to win various prizes through a special event hosted by Korean Air for Emart24 customers.