

KLM expands onboard menu on Europe routes with Grand Café KLM



KLM introduces Grand Café KLM inflight menu on European flights

Starting in October, KLM will introduce the Grand Café KLM onboard service concept on European flights. Under this concept, passengers can enjoy a greater selection of food and beverages, with the option to pre-order a meal before departure or select items from an onboard menu during the flight. With this enhancement, KLM is responding to a broader trend among European full-service airlines and to travelers' growing desire for more choice and flexibility.

Passengers will be able to pre-order meals such as a poke bowl or Caesar salad before their flight. In addition, they can purchase a variety of items from the onboard menu, including a salmon egg wrap or yogurt with fruit and seeds. KLM's complimentary offering will remain available and includes coffee, tea, water, orange juice and a stroopwafel.

"We are delighted to welcome our passengers to Grand Café KLM," said Bas Gerressen, EVP Inflight Services, KLM. "With this new concept, we are taking the next step in enhancing the European travel experience. Passengers will benefit from greater choice, more flexibility, and an offering that better reflects a wide range of preferences and needs. Whether they choose to pre-order a meal or spontaneously select a snack or beverage onboard, Grand Café KLM allows passengers to tailor the service to their personal preferences. In doing so, this new concept further strengthens the warm and hospitable experience we strive to provide."

KLM has been investing in improving the passenger experience across its European network for some₁

time, the August 10 press release said. The airline has already added 16 A321neo aircraft and 25 Embraer 195-E2 aircraft to its fleet, featuring modern seats with USB charging ports and larger overhead bins. A few months ago, KLM also introduced complimentary Wi-Fi on European flights.