Intervine adds Susurrus Sparkling Teas to premium beverage portfolio



Susurrus Sparkling Tea, now available through Intervine, offers a premium non-alcoholic beverage option for airlines, airports and cruise lines

Intervine has added Susurrus Sparkling Teas to its premium beverage portfolio, expanding its non-alcoholic offerings for airline, airport and cruise line customers.

Founded in Napa, California, in 2025 by wine industry veteran Ellison Wofford, Susurrus takes inspiration from fine wine, emphasizing origin, vintage and terroir to create a premium sparkling tea experience.

Unlike dealcoholized wine, Susurrus is inherently non-alcoholic. Its organic tea leaves are cold-steeped rather than fermented, with the finished product carbonated to pressure levels comparable to Champagne and sparkling wine.

The collection currently features two varieties, Magnolia Oolong and Osmanthus Golden Tip, made using organic, flower-scented, hand-harvested teas imported directly from China.

Designed to be served chilled in a flute or white wine glass, the sparkling teas offer acidity, tannins and effervescence, making them suitable for food pairings and as an alternative to traditional wine selections.

"The world of tea is just as vast and fascinating as the world of wine," said Ellison Wofford, Founder of

Copyright DutyFree Magazine. All rights reserved.

Susurrus Sparkling Teas.

"Sparkling tea is its own new, distinct category that can bring the best of these two worlds together."

Each 750-milliliter bottle has a suggested retail price of $38, positioning the product alongside premium wine selections.

The partnership provides Intervine's customers with an additional option for passengers seeking sophisticated non-alcoholic beverages, whether as an alternative to wine or alongside alcoholic beverage pairings.

"I was blown away the first time I tasted Ellison's lovely creations," said Jonjie Lockman, Chief Executive Officer of Intervine.

"'Champagne's sober sister,' as we like to refer to it, provides sophistication, depth of flavors, and complexity in abundance."

Susurrus Sparkling Teas are now available through Intervine for airline, airport and cruise line beverage programs.

Copyright DutyFree Magazine. All rights reserved.