

Greka Icons S.A. showcases Naverino Icons at WTCE 2026



Greka Icons Partner Peter Poulous (left) and Deputy General Director Mike Disseakis at WTCE 2026

Greece-based gourmet food company Greka Icons S.A. is showcasing its Naverino Icons line at WTCE 2026 this week, aiming to expand its presence in the airline sector, currently available on six international airlines with a range of olive oils, dips, marmalades, olive pastes and pasteli.

Peter Poulos, Partner at Greka Icons, says the company was created with the goal of promoting the culinary traditions and hospitality of southern Greece. The company supplies products made with locally sourced ingredients, with no preservatives or added sugars. Poulos says Greka's partnerships with local producers has helped support creativity and entrepreneurial energy in Greece, demonstrating how a single vision can contribute to the development of an entire region.

According to the company's General Director Mike Disseakis, the Mediterranean diet underscores that passengers can enjoy food that is both healthy and flavorful.

Poulos says hospitality, people and product quality remain its top priorities as the business continues

to grow internationally. “When you want people thinking about olive oil, you want them thinking about Greece,” he says.