

Flying Food Group enjoys strong summer rebound and looks to the future

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[Flying Food Group](#) reports a successful summer season, marked by several new account launches and robust passenger demand across North America. Nicolas Rondeau, Executive Vice President of Airline Sales and Marketing at Flying Food Group, says the company's recent growth signals the strength of the airline catering sector.

"Heavy flight schedules with very solid load factors show the strength in demand this summer," Rondeau explains. "The market is demonstrating its resilience, and our team is responding with agility and precision."

In recent months, Flying Food Group has begun service for [Air New Zealand](#) in three cities, [Virgin Atlantic](#) in six, [SAS](#) in Seattle and [Starlux](#) in Los Angeles-Ontario, in addition to new [Aeromexico](#) operations in two U.S. locations. Managing this volume of onboarding required careful advance planning.



Nicolas Rondeau, Executive Vice President of Airline Sales and Marketing, Flying Food Group

"We had months of preparation to ensure we have the logistics covered, purchased trucks and got the facilities ready for the additional volume," Rondeau says. "At the same time, we finalized meal selections and ensured the supply chain was ready for the day of the start."

For international carriers with distinct regional culinary identities, the caterer leverages its culinary expertise to deliver authentic experiences. "We have a strong culinary team with specific chefs who know the culture and can provide authentic food to our various customers," Rondeau notes.

Earlier this year, Flying Food Group partnered with Air France to produce menus from award-winning Chef Daniel Boulud. The collaboration included workshops and masterclasses with the chef to train the culinary staff.

"Our team works with the starred chef in workshop and masterclass, and then duplicated this internally to transmit the know-how of the recipe execution to each location team that is now producing the meals on a daily basis," Rondeau explains.

Adding to the company's accolades, All Nippon Airways (ANA) recognized Flying Food Group with the ANA Best Long Haul Caterer Award for Fiscal Year 2024 for its San Francisco operation. The award was presented during a ceremony in Tokyo.

"This recognition is a testament to the dedication and excellence of our San Francisco team," Rondeau says. "We are proud to serve our airline partners and to continue raising the bar for inflight

dining.”

With new partnerships, expanded service locations and industry recognition, Flying Food Group closes the summer on a high note, ready to sustain its momentum into the future.