
Celebrity launches musical program series onboard

By **Lauren Brunetti** on January, 11 2013 | Catering



[Celebrity Cruises](#) has joined forces with [Billboard](#) to launch a series of innovative, modern luxury musical programs onboard.

Based on Billboard's exclusive charts that track today's hottest songs and artists, a trivia series, new musically focused game shows and themed parties will offer guests fun and exciting entertainment experiences across the fleet, with a chance to win Billboard prizes.

On every Celebrity ship (with the exception of *Celebrity Xpedition*), guests can enjoy:

- **Billboard: The Music Game Show** - A "TV-style" interactive game show that tests guests' knowledge through multiple rounds of music challenges, with the studio audience able to join in the action through an audience response system.
- **Billboard: The Music Trivia Series** - Teams participate in trivia contests comprised of questions based on various genres, such as Music Legends, Music in the Media, Decades, Country, British Invasion: Now and Then, '70s and '80s.
- **Billboard Music Card Prize Giveaway** - Guests participating in the trivia series and game shows have the chance to win Billboard music cards, which can be used to redeem music from the [Billboard](#) website, featuring millions of downloadable songs.
- **Totally '80s Theme Party** - Currently offered exclusively on *Celebrity Reflection*, the cast, activities staff and DJ transport guests back to the '80s in this fully produced and choreographed party, featuring Billboard Hits of the decade and encouraging dancing all night long.

In addition, two lucky Celebrity guests will also have the chance to win a set of tickets to the 2013 Billboard Music Awards Show in Las Vegas, May 19, through the "Rock the Red Carpet" sweepstakes running from January 7 through April 7, 2013.

Each winner will be invited to bring a guest, and will have red carpet access, pre- and post-party access, premium seats at the show, and roundtrip air from a major gateway to Las Vegas for each winner and guest.

To enter, click www.celebritycruisesrocktheredcarpetsweeps.com.